

NICU Parent Club is a peer led support group founded in 2017 to fill a gap in support for 600+ families per year that have babies in the Neonatal Intensive Care Unit (NICU) due to prematurity or serious medical conditions. Families facing the stressors of bedrest, NICU care, and post NICU life find comfort and resources through shared experiences. NPC serves the local families of Coweta, Fayette and surrounding counties who spend time in Piedmont Newnan, Piedmont Fayette and neighboring NICU's.

On Saturday, September 7<sup>th</sup>, NPC will host the 2nd annual Rock-a-thon fundraiser in downtown Newnan. This is an event where people of all ages rock in rocking chairs while enjoying a day of family fun to raise funds in support of deserving NICU families. NPC strongly believes we are "Better Together" and that "Helping is Healing." We aspire for the 2024 Rock-a-thon to surpass last year in both enjoyment and impact.

We are actively seeking sponsors to offer exciting giveaway items. Additionally, NPC welcomes your company to join the Rock-a-thon as a team or simply come out and enjoy the event. Sponsors and generous community members play a pivotal role in extending the mission to support NICU families and staff.

Thank you for your consideration!

Ashley S. Crabtree & Carolyn Harrison, Co-Founders

Check out our website for more information! <u>www.nicuparentclub.com</u>

Follow us on Facebook & Instagram @NICUParentClub

Text "rockathon" to 33100 to find out about our fundraiser.

Fundraiser Site: https://go.rallyup.com/npc2024

Phone: 404-500-6152 <u>nicuparentclub@gmail.com</u> Mail Only: 1227 Corinth Rd. Newnan, Ga 30263 Tax ID: 82-4482249 501(c)(3) Ga Non-Profit Corporation



**Sponsorship Options** 

- "You Rock" Sponsors- \$2000- Logo on shirt, social media, website, slideshow & printed materials. Live announcement at event, 4 complimentary rocking participants, & 4 shirts
- "Better Together" Sponsors- \$1000- Logo on shirt, social media, website, slideshow & printed materials. Live announcement at event, 2 complimentary rocking participants, & 2 shirts
- "Hope" Sponsors \$500-Name (no logo) on shirt, slideshow, & printed material at event and social media, & 2 shirts
- "Strong" Sponsors \$250-Name (no logo) on shirt, slideshow & 1 shirt
- "In Memory/Honor of" \$25 or more per family for the <u>NICU child(ren)</u> name to be placed on t-shirt back & slideshow
- Provide Giveaway items or Gift Baskets (Contact us)
- Register to rock and buy shirts (on Rallyup website)

\*Payments can be made online at Rallyup website, by check, Venmo or PayPal







RallyUp

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